



Spirit Unlimited Professional DJ Entertainment Wedding Planning Newsletter #2

Wedding Day – Date Selection

Selecting your wedding day is an exercise in flexibility, creativity, and compromise...Finding that special day may only be half the battle...Trying to find venues and vendors available may actually be the more difficult task...Consider these factors below when selecting your wedding day...

You might consider picking a day that is meaningful to your romance. Maybe it's the day you met or first kissed...Maybe it's your grandparents' anniversary day...You may not hit it exactly on the head since venues may already be reserved or the date falls in the middle of the week, but it will add that personal touch to your date selection.

Depending on the type of party you would like to have, your choice of seasons may have an influence on the reception. If you want a warm, casual event, then summer is an excellent choice. If you want a traditional, formal event, then consider the fall or, even better, the winter.

Prices are different at different times throughout the year. Depending on the region, the "in season" can be different. At the peak times, venues and vendors may charge a higher rate for their services since there is more demand. In the "off season", prices tend to be lower. Research your geographic region to find out when the "off season" is if you want to avoid high-demand. Otherwise, plan early. For example, in the Mid-West, June and July are heavy months, whereas in the Southwest, June and July are off-months.

Prices and availability are also different on different days of the week. Saturdays are the most in demand since the majority of weddings occur then. Fridays are next, followed by Sunday. Days in the middle of the week are usually very reasonable, anytime of the year.

A nice way to pay homage to your heritage is to have your wedding on a day like Christmas, St. Patrick's Day, or Cinco de Mayo. This lends itself especially well to theme weddings. However, availability with vendors is a critical issue, so plan early. For obvious reasons, the most popular day to get married in the "winter" is St. Valentine's Day. Again, plan early, especially on your flowers!

When selecting your wedding day, it's a good idea to check with the bride's parents about certain days, if they are contributing significantly to the wedding. This also holds true to any important person that is helping a great deal with the costs of your wedding.

Some cultures consult numerology and astrology for picking the ideal wedding date. If this is your cup of tea, have fun researching the various possibilities.

Pick the day halfway between your birthdays...does it fall on a weekend?

Wedding Special Options

There are thousands of ways to personalize your wedding ceremony and reception...If you have a flair for the dramatic, then try a dove or butterfly release, or maybe a balloon release...Or perhaps you want to have a holiday wedding to further add to your festivities...We've got some ideas below for you to think about...Be creative!

Dove Releases are a dramatic and beautiful way to announce your marriage to the world. Upon being introduced as "Mr. and Mrs." a basketful of white doves could be released from the altar area. Generally they fly in a tight group, circling back over the ceremony area at least once before heading home. It's a magnificent sight for an outdoor wedding with open, unobstructed views. Look for a reputable homing pigeon service that has performed at weddings before.

Like dove releases, Butterfly Releases are an exciting way to begin your marriage amidst all the wonderful colors and wings fluttering. Typically, all your guests pickup a small box upon their arrival to the ceremony. At the end, when the two of you are introduced as "Mr. and Mrs.", your guests open their tiny boxes, each releasing a beautiful butterfly. It is critical that you consider the season and time of day of your wedding, if it's too cold or too hot for them they might not make it out of the box.

Consult with a qualified company that you will find through your other vendors like a caterer, florist or venue coordinator.

An all-year way to signify your union is the Balloon Release. Choose colors that match your overall wedding theme or some bright multicolored balloons. There are environmental issues to consider. Be careful of releasing Mylar or metallic balloons. These have a tendency to end up in power lines and can short them out, causing power failures.

Holiday weddings lend themselves to all sorts of special themes. Consider a Halloween wedding where every guest gets to come in costume or a St. Patrick's Day wedding where everyone must have green on. Fourth of July is also another one you can have fun with, especially if you're planning a BBQ afterwards.

This guide is provided by Spirit Unlimited Professional DJ Entertainment to assist new couples as they navigate their way through the year leading up to their wedding day. Included are only suggestions and ultimate decisions need to be made by the couple. Spirit Unlimited Professional DJ Entertainment is not responsible for negative outcomes as a result of following guidelines.